

# SAR Brochure Contest Rules-at-a-Glance + Panels Explained

The Sgt. Moses Adams Memorial Middle School Brochure Contest

## Rules for Contest Entrants:

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1. Open to students in the 6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup> or 9<sup>th</sup> grades, depending on which year the American Revolution is taught in their educational system - including ecumenical and home schooled students. A student can only enter once during these school grades. One Brochure per student - Not by a group.
  2. The brochures must conform to the theme: **One of the Nation's Five Founding Documents:** Research one of these five founding documents in the American Revolutionary War: 1. Articles of Confederation; 2. Declaration of Independence; 3. Constitution; 4. Federalist Papers; and 5. Bill of Rights. Find information, maps, and pictures on-line, or in the library. (*Do not just cut & paste!*)
  3. Brochure size: The brochures must be made from a single 8 ½" x 11" piece of blank printer paper. The paper should be folded according to the instructions provided for the contest. The content of the various panels of the brochure should align with the instructions provided. (See under **Resource Material** below 'SAR Brochure Panels Explained' - page 4 of 9 page in the SAR Brochure Guide)
  4. Paper thickness: The thickness of paper in the US is commonly expressed on the package of paper as the "weight". For the purposes of the contest, choose 8 ½" x 11" paper with a 'weight' of 32 lbs. or less. [Construction paper is usually too thick – over 32 lbs., but may be used providing the Brochure can be tri-folded] Paper color: White paper is most common, but pastel, or color paper is acceptable.
  5. Artwork: All artwork on brochures should be hand drawn. Do not paste pictures from magazines, books, or the Internet onto the brochure. Do not use clip art. Tracing is permissible and simple drawings that represent complex concepts are encouraged for those who may doubt their artistic skills. Ideas are the most important element in these brochures and the art is merely a means of conveying those ideas. \*
  6. Pasting: Pasting of hand drawn art work onto a master is permitted. Lighter paper weights (e.g. 20, 24 lbs.) are recommended for items to be pasted onto a master.
  7. Text: The written text is commonly hand printed. Typed text sections (even pasted on) are also permitted. [CAUTION: This must be original text written by the student – not clipped from magazines, books or taken off the Internet.] \*
  8. Identification: See under **Resource Material** below 'SAR Brochure Panels Explained'. Make special note that the student's name and school on the **Back Panel** of the brochure is covered by a 3"x 3" **Post-It®** note throughout all judging at the Chapter, State and National level.
  9. Brochure entries may be disqualified for these reasons: (a) did not adhere to the Annual Americanism Theme; (b) is not 8 ½" x 11" in size; (c) is not a tri-folded brochure (cannot be folded).
  10. Judging: Brochures will be judged using a scoring rubric focusing on the following elements:

<b>a. Content</b>	<b>b. Creativity</b>	<b>c. Correctness</b>
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  11. PRIZES INCLUDE: Awards and Cash!  
Prizes & Awards for local contests vary by SAR Chapter and by State. The National Prize & Awards are:

1 <sup>st</sup> Place: <b>\$200</b>	2 <sup>nd</sup> Place: <b>\$150</b>	3 <sup>rd</sup> Place: <b>\$100</b>
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\* **Leniency Note:** In the spirit of encouraging entries in the contest's inaugural year (2013-14) and reducing disqualifications the word "should" may replace "must" in the detailed instructions.

The Americanism Committee has approve this guideline:

**The judging Criteria rates highest hand drawn art work and authored text by the student as oppose to cut and paste from books, magazines and the Internet.**

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**Following is an explanation of what each panel of the brochure should contain:**

- a. **Cover:** A title and a picture
- b. **Inside Cover:** Picture to accompany the introduction. May also contain a brief caption or explanation of the picture.
- c. **First inside panel:** An introduction that presents the basic facts of the event and succinctly states the main idea presented in the interior of the brochure. The introduction should have a title, be written in paragraph form, and clearly communicate the overarching concept of the brochure.
- d. **Two inner panels:** A detailed explanation of the ideas of the student around the theme. This written explanation should provide a systematic argument persuading the reader to the point of view of the author; that is, it should be a persuasive essay. The writing should be clear, well organized, and convincing. These panels may also contain pictures and/or artwork that make the brochure more aesthetically appealing. Some questions that may be helpful for the students to consider when completing these panels would include:
  - i. What are the lessons for our country within this event?
  - ii. How does this event reflect American society and American values?
  - iii. What thoughts do you have regarding the sacrifices made by the participants in this event?
  - iv. What was the outcome of the event and how did this outcome impact American history?
  - v. What motivated the participants to be a part of this event?
  - vi. Could you have done what these people did? Would you have done it?
- e. **Back Panel:** The following information must be included in the exact order specified on the back panel of the brochure inside a 2 ½” x 2 ½” framed box. Failure to include this information, and to contain all the information in the 2 ½” x 2 ½” framed box, can result in disqualification from the competition.
  - i. **Student’s Name: First, Middle Initial, and Last**
  - ii. **School District**
  - iii. **School Name: school name; or C.A.R. Society; or Scouting Troop**
  - iv. **Grade in School: (in California – 8<sup>th</sup> Grade) + School Year: 20xx-yy**
  - v. **Student’s Teacher’s Name:**
  - vi. **SAR Code: (provide to teacher): e.g. TXSSAR + SAR Chapter name**

[NOTE 1: When a Brochure is submitted from another source, other than a school, e.g. C.A.R. Society, or home schooled child, reflect that in the info block.]

[NOTE 2: SAR will conceal the above personal information throughout the judging process using a 3”x 3” **Post-It® note.**]